



PEEL  
ART GALLERY  
MUSEUM +  
ARCHIVES

## PAMA ADVISORY BOARD

**Ruben Bustillo-Escobar** is Project Specialist at PricewaterhouseCoopers (PwC), a global Professional Services and Accounting Firm. Skilled in multiple sectors such as technology, project management and communications, Ruben has helped to develop the framework for this new role - offering valuable services to public entities and Fortune 500 companies. At PwC, Ruben has worked with various Non-Profit Boards and Special Committees, expanding his knowledge in these areas.

Previously, Ruben has worked at CPA Canada and at Peel Art Gallery, Museum and Archives (PAMA), working with various teams to execute marketing campaigns and produce special events. With an educational background in History, Ruben has a deep understanding of Arts and Culture within Canada and the importance it plays in modern society.



When not busy with work, Ruben uses his passion for basketball to help at-risk youth by creating and promoting basketball tournaments and clinics. He also volunteers with the Maple Leaf Sports & Entertainment (MLSE) Foundation to help raise money to support lower-income children through sports and recreational programs.

# RUBEN BUSTILLO-ESCOBAR